COVER SHEET

77487
S.E.C. Registration Number

JOLLIBEE FOODS CORPORATION
DOING BUSINESS UNDER THE NAME
AND STYLE OF JOLLIBEE

(Company's Full Name)

10/F JOLLIBEE PLAZA BUILDING
10 F. ORTIGAS JR. AVENUE
ORTIGAS CENTER, PASIG CITY
(Business Address: No. Street City / Town / Province)

Atty. Angeline L. Chong
Contact Person

(632) 8634-1111 loc. 7817
Company Telephone Number

31-Dec
Month  Day  Year
Fiscal Year

Last Friday of June
Month  Day  Year
Annual Meeting

JFC Mandates Banks for US$ Senior Guaranteed
Perpetual Securities

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings

Total no. of Stockholders

Domestic  Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = please use black ink for scanning purposes
**COVER SHEET**

**JOLLIBEE FOODS CORPORATION**
Doing business under the name and style of Jollibee
(Company’s Full Name)

**10/F Jollibee Plaza Building**
**10 F. Ortigas Jr. Avenue,**
**Ortigas Center, Pasig City**
(Company’s Address)

**(632) 8634-1111**
Telephone Number

**December 31**
(Fiscal Year Ending)

**Last Friday of June**
(Annual Meeting)

**JFC Mandates Banks for US$ Senior Guaranteed Perpetual Securities**
(Form Type)

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Amendment Designation (If applicable)

(Secondary License Type and File Number)

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<th>LCU</th>
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<th>Central Receiving Unit</th>
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77487
S.E.C REG. No.

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SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report January 9, 2020

2. Commission identification number 77487

3. BIR Tax Identification No. 000-388-771

4. JOLLIBEE FOODS CORPORATION
   doing business under the name and style of Jollibee
   Exact name of registrant as specified in its charter

5. PHILIPPINES
   Province, country or other jurisdiction of incorporation or organization

6. Industry classification code (SEC Use Only)

7. 10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS
   CENTER, PASIG CITY
   Address of registrant’s principal office
   1605
   Postal Code

8. (632) 8634-1111
   Registrant’s telephone number, including area code

9. N/A
   Former name, former address and former fiscal year, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

<table>
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<tr>
<th>Title of each Class</th>
<th>Number of shares of Common stock outstanding</th>
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<tr>
<td>Common</td>
<td>1,097,102,930</td>
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<tr>
<td>Treasury Shares:</td>
<td></td>
</tr>
<tr>
<td>Common</td>
<td>16,447,340</td>
</tr>
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</table>

Note: Total common outstanding shares of 1,097,102,930 is inclusive of 5,411,109 shares entrusted with Deutsche Regis Partners, Inc. with the following details:

- **MSOF Shares**
  - Beginning balance (per SEC Form 17-C dated January 3, 2020): 2,022,699
  - Ending balance, as of January 9, 2020: 2,022,699

- **ELTIP Shares**
  - Beginning Balance (per SEC Form 17-C dated January 3, 2020): 3,388,410
  - Shares applied for listing: 3,388,410
  - Ending balance, as of January 9, 2020: 3,411,109

**TOTAL**: 3,411,109
11. Other Events.

NOT FOR PUBLICATION OR DISTRIBUTION IN THE UNITED STATES, CANADA, JAPAN OR AUSTRALIA OR ANY JURISDICTION WHERE PUBLICATION OR DISTRIBUTION MIGHT CONSTITUTE A VIOLATION OF THE LOCAL SECURITIES LAWS OR REGULATIONS OF SUCH JURISDICTION.

JOLLIBEE FOODS CORPORATION AND SUBSIDIARIES
JFC Mandates Banks for U.S.$ Senior Guaranteed Perpetual Securities


Jollibee Worldwide Pte. Ltd. (JWPL, the "Issuer"), a wholly owned subsidiary of Jollibee Foods Corporation (the "Guarantor") has mandated Citigroup Global Markets Singapore Pte. Ltd. ("Citigroup") and J.P. Morgan (S.E.A.) Limited ("J.P. Morgan") as Joint Global Coordinators, and Citigroup, Credit Suisse, J.P. Morgan, and Mizuho Securities as Joint Lead Managers and Joint Bookrunners to arrange a series of fixed income investor meetings in Hong Kong, Singapore, and London commencing on January 13, 2020. A Reg S only U.S. dollar-denominated guaranteed Senior Perpetual Capital Securities offering may follow subject to market conditions.

Proceeds from the contemplated offering are intended primarily to refinance the short-term debt from the acquisition of International Coffee and Tea, LLC (The Coffee Bean & Tea Leaf®), completed on September 24, 2019, as well as fund initiatives aligned with Issuer’s general corporate purposes. The Securities will be accounted for as equity, and will strengthen the balance sheet of the Guarantor, in line with its policy of prudent financial management.

THE SECURITIES BEING OFFERED OR SOLD HEREIN HAVE NOT BEEN REGISTERED WITH THE PHILIPPINE SECURITIES AND EXCHANGE COMMISSION UNDER THE SECURITIES REGULATION CODE OF THE PHILIPPINES. ANY FUTURE OFFER OR SALE OF THE SECURITIES IN THE PHILIPPINES IS SUBJECT TO REGISTRATION REQUIREMENTS UNDER THE SECURITIES REGULATION CODE OF THE PHILIPPINES UNLESS SUCH OFFER OR SALE QUALIFIES AS AN EXEMPT TRANSACTION.

This communication is not for distribution, directly or indirectly, in or into the United States (including its territories and possessions, any State of the United States and the District of Columbia). This communication is not an offer and does not form a part of any offer of securities for sale in the United States or elsewhere. The securities referenced herein have not been and will not be registered under the United States Securities Act of 1933 (the "Securities Act"), or with any securities regulatory authority of any state or other jurisdiction of the United States, and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. There is no intention to register any securities of Jollibee Worldwide Pte. Ltd. and/or Jollibee Foods Corporation under the Securities Act or conduct a public offering of these securities in the United States. No money, securities or other consideration is being solicited by this communication or the information contained herein and, if sent in response to this communication or the information contained herein, will not be accepted.
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

YSMAEL V. BAYSA
Chief Financial Officer &
Corporate Information Officer

VALERIE F. AMANTE
Vice President and Head, Corporate Legal
Corporate Information Officer