SECURITIES AND EXCHANGE COMMISSION
SECBuilding, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

SEC Registration No. 0000077487
Company Name: JOLLIBEE FOODS CORPORATION DOING BUSINESS UNDER THE NAME AND STYLE OF JOLLIBEE
Industry Classification: Miscellaneous Business Activities
Company Type: Stock Corporation

Document Information

Document ID 112052018000315
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered December 03, 2018
No. of Days Late 0
Department CFD
Remarks
COVER SHEET

S.E.C. Registration Number

JOLLY BEE FOODS CORPORATION

Doing Business Under the Name

AND STYLE OF 'JOLLY BEE'

Company's Full Name

10F JOLLY BEE PLAZA BUILDING
10 F. ORTIGAS JR. AVENUE
ORTIGAS CENTER, PASIG CITY

Business Address: No. Street City / Town / Province

Atty. Angeline L. Chong
Contact Person

(632) 634-1111 local 7817
Company Telephone Number

Any Day in June
Annual Meeting

Appointment of Chief Human Resources Officer

31-Dec
Month Day Year
Fiscal Year

Secondary License Type, If Applicable

17C

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings

Total no. of Stockholders

Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS
COVER SHEET

JOLLIBEE FOODS CORPORATION
Doing business under the name and style of Jollibee
(Company’s Full Name)

10/F Jollibee Plaza Building
10 F. Ortigas Jr. Avenue,
Ortigas Center, Pasig City
(Company’s Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

17C
Appointment of Chief Human Resources Officer
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

File Number

Central Receiving Unit

Document I.D.
1. Date of Report  December 3, 2018

2. Commission identification number  77487

3. BIR Tax Identification No.  000-388-771

4. JOLLIBEE FOODS CORPORATION
   doing business under the name and style of Jollibee
   Exact name of registrant as specified in its charter

5. PHILIPPINES
   Province, country or other jurisdiction of incorporation or organization

6. Industry classification code  

7. 10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER,
   PASIG CITY
   Address of registrant’s principal office
   1605
   Postal Code

8. (632) 634-1111
   Registrant’s telephone number, including area code

9. N/A
   Former name, former address and former fiscal year, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of each Class</th>
<th>Number of shares of Common stock outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,088,041,482</td>
</tr>
<tr>
<td>Treasury Shares:</td>
<td></td>
</tr>
<tr>
<td>Common</td>
<td>16,447,340</td>
</tr>
</tbody>
</table>

Note: Total common outstanding shares of 1,088,041,482 is inclusive of 1,937,754 shares entrusted with Deutsche Regis Partners, Inc. with the following details:

- MSOP Shares:
  - Beginning balance (per SEC Form 17-C dated November 28, 2018) 961,690
  - Shares applied for listing
  - Ending balance, as of November 29, 2018 881,374

- ELTIP Shares:
  - Beginning balance (per SEC Form 17-C dated November 28, 2018) 1,056,430
  - Shares applied for listing
  - Ending balance, as of November 29, 2018 1,056,430

TOTAL: 1,937,754

11. Item 4

Please see attached filed Philippine Stock Exchange ("PSE") Disclosure Form 4-8 - Change in Directors and/or Officers (Resignation/Removal or Appointment/Election) dated December 3, 2018 announcing the appointment of Mr. Arsenio Sabado as Jollibee Foods Corporation's new Chief Human Resources Officer, effective December 3, 2018.
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

YSMAEL V. BAYSA
Chief Financial Officer &
Corporate Information Officer
SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
   Dec 3, 2018
2. SEC Identification Number
   77487
3. BIR Tax Identification No.
   000-388-771
4. Exact name of issuer as specified in its charter
   JOLLIBEE FOODS CORPORATION
5. Province, country or other jurisdiction of incorporation
   PHILIPPINES
6. Industry Classification Code (SEC Use Only)

7. Address of principal office
   10/F Jollibee Plaza Building, 10 F. Ortigas Jr. Avenue Ortigas Center, Pasig City
   Postal Code
   1807

8. Issuer's telephone number, including area code
   (632) 634-1111
9. Former name or former address, if changed since last report
   N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of Each Class</th>
<th>Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,088,041,482</td>
</tr>
<tr>
<td>Treasury</td>
<td>16,447,340</td>
</tr>
</tbody>
</table>

11. Indicate the item numbers reported herein
    Item 4

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.
Subject of the Disclosure

Appointment of Chief Human Resources Officer

Background/Description of the Disclosure

The Board of Directors disclosed today the approval of the appointment of Mr. Arsenio Sabado as Chief Human Resources Officer of the Company, effective December 3, 2018.

<table>
<thead>
<tr>
<th>Name of Person</th>
<th>Position/Designation</th>
<th>Effective Date of Appointment/Election (mmm/dd/yyyy)</th>
<th>Effective Date of Appointment/Election (mmm/dd/yyyy)</th>
<th>Shareholdings in the Listed Company</th>
<th>Nature of Indirect Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Arsenio Sabado</td>
<td>Chief Human Resources Officer</td>
<td>12/03/2018</td>
<td>12/03/18</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Promotion or Change in Designation

<table>
<thead>
<tr>
<th>Name of Person</th>
<th>Position/Designation</th>
<th>Date of Approval (mmm/dd/yyyy)</th>
<th>Effective Date of Change (mmm/dd/yyyy)</th>
<th>Shareholdings in the Listed Company</th>
<th>Nature of Indirect Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Other Relevant Information

Mr. Sabado is hired from outside of the Company and spent 25 years in the human resources function of multinational companies here and abroad.

Mr. Sabado is a graduate of the University of the Philippines with a bachelor’s degree in Industrial Engineering.
<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>VALERIE AMANTE</td>
</tr>
<tr>
<td>Designation</td>
<td>VICE-PRESIDENT</td>
</tr>
</tbody>
</table>