COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Dividend Declaration

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.
CURRENT REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report 12 November 2014
2. Commission identification number 77487
3. BIR Tax Identification No. 000-388-771
4. JOLLIBEE FOODS CORPORATION
   Exact name of registrant as specified in its charter
5. PHILIPPINES
   Province, country or other jurisdiction of incorporation or organization
6. Industry classification code (SEC Use Only)
7. 10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER, PASIG CITY
   Address of registrant’s principal office
   1600 Postal Code
8. (632) 634-1111 Registrant’s telephone number, including area code
9. N/A Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of each Class</th>
<th>Number of shares of common stock &amp; warrants outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,062,528,807</td>
</tr>
<tr>
<td>Treasury Shares</td>
<td>16,447,340</td>
</tr>
</tbody>
</table>

Note: Total common outstanding share of 1,062,528,807 is inclusive of 5,133 MSOP shares subject for listing and 3,282,136 shares entrusted with Deutsche Regis Partners, Inc. with the following details:

<table>
<thead>
<tr>
<th>MSOP Shares:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning balance (per SEC Form 17-C dated November 10, 2014)</td>
<td>1,907,439</td>
<td></td>
</tr>
<tr>
<td>Shares applied for listing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ending balance, as of November 12, 2014</td>
<td>1,907,439</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ELTIP Shares:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Balance (as of November 10, 2014)</td>
<td>1,995,347</td>
<td></td>
</tr>
<tr>
<td>Shares applied for listing</td>
<td>(620,650)</td>
<td></td>
</tr>
<tr>
<td>Ending balance, as of November 12, 2014</td>
<td>1,374,697</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>3,282,136</td>
<td></td>
</tr>
</tbody>
</table>
11. Item 9. Other Events

Jollibee Foods Corporation (JFC) announced that its Board of Directors approved today, November 12, 2014, a regular cash dividend of Php0.89 per share of common stock, which is 25.4% higher than the regular cash dividend paid in the same period last year. This will be paid on December 18, 2014 to stockholders of record as of November 27, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

YSMAEL V. BAYSA
Vice President – Corporate Finance and Chief Finance Officer

VALERIE F. AMANTE
Vice President-Corporate Legal and Information Officer
SECRETARY'S CERTIFICATE

I, VALERIE FERIA AMANTE, Filipino, of legal age and with office address at the 10th Floor, Jollibee Plaza Bldg., 10 F. Ortigas Jr. Avenue, Ortigas Center, Pasig City, being the duly elected and qualified Assistant Corporate Secretary of JOLLIBEE FOODS CORPORATION (the “Corporation”), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor, Jollibee Plaza Bldg., 10 F. Ortigas Jr. Avenue, Ortigas Center, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolution adopted and approved by the Board of Directors of the Corporation on November 12, 2014:

   RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2009, a cash dividend of PhP 0.89 per common share, due to all stockholders of record as of November 27, 2014 (ex-dividend date of November 24, 2014) and payable on December 18, 2014.

2. The above-mentioned resolution has not been amended, modified or rescinded, and is in full force and effect as of the date hereof.

3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this at Pasig City.

[Signature]

VALERIE FERIA AMANTE
Assistant Corporate Secretary

REPUBLIC OF THE PHILIPPINES)
CITY OF PASIG ) S.S.

BEFORE ME, a Notary Public in and for the city named above, personally appeared:

<table>
<thead>
<tr>
<th>Name</th>
<th>Competent Evidence of Identity</th>
<th>Place/Date of Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valerie Feria Amante</td>
<td>Passport Number EC1891866 issued on August 14, 2014 expiring on August 13, 2019</td>
<td></td>
</tr>
</tbody>
</table>

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took an oath before me as to such instrument.

Witness my hand and seal this _________________.

[Notary Public's Seal]

ANGELINE L. CHONG
Notary Public - Pasig City
Until December 31, 2015
Attorney's Roll No. 54490
Appointment No. 6
PTR No. 4990964; 01/13/14; Pasig City
IBP No. 958344; 01-15-14; RSM
14/F Jollibee Plaza, 10 F. Ortigas Jr. Avenue
Ortigas Center, Pasig City 1605
MCLE Compliance No. IV-0009784;