Jollibee Foods Corporation
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Cash Dividend Declaration
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

File Number

Document I.D.
SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report 12 November 2012

2. Commission identification number 77487

3. BIR Tax Identification No. 000-388-771

4. JOLLIBEE FOODS CORPORATION
   Exact name of registrant as specified in its charter

5. PHILIPPINES
   Province, country or other jurisdiction of incorporation or organization

6. Industry classification code (SEC Use Only)

7. 10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY
   Address of registrant’s principal office
   1600
   Postal Code

8. (632) 634-1111
   Registrant’s telephone number, including area code

9. N/A
   Former name, former address and former fiscal year, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of Class</th>
<th>Number of shares of common stock &amp; warrants outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,043,534,608</td>
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<tr>
<td>Treasury Shares</td>
<td>16,447,340</td>
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</tbody>
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Note: Total outstanding common shares inclusive 584,261 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLIST_2012000003918 dated March 8, 2012) lodged with Deutsche Regis Partner’s Inc. last March 8, 2012. It also includes 1,403,193 ELTIP shares exercised by employee participants, to be deducted from the 1,875,762 shares (per PSE Disclosure No. WLIST_2012000007069 dated April 26, 2012) lodged also with Deutsche Regis Partner’s Inc. on April 26, 2012.
11. Other Events

The Board of Directors of Jollibee Foods Corporation approved in a meeting held today, November 12, 2012 the declaration of a regular cash dividend of PhP 0.62 per share and a special cash dividend of P 1.00 per share. The regular and special cash dividends will be given to JFC stockholders of record as of December 3, 2012 and is planned to be paid on December 19, 2012.

JFC declared PhP0.58 per share in April 2012. The total cash dividend in 2012 is P2.20 per share for the year. This compares with cash dividends of P1.07 per share last year.
Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

YSHIAEL V. BAYSA
Vice President – Corporate Finance
and Chief Finance Officer

AGATHA OLGA DE JESUS
Corporate Counsel & CIO
SECRETARY’S CERTIFICATE

1. WILLIAM TAN UNTIONG, Filipino, of legal age and with office address at the 7th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the appointed Corporate Secretary of JOLLIBEE FOODS CORPORATION (the "Corporation"), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Corporation on November 12, 2012:

RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2006 and 2007 a regular cash dividend of PhP0.62 per common share and a special cash dividend of PhP1.00 (or a total of PhP1.62 per common share), due to all stockholders as of December 3, 2012 (ex dividend date of November 27, 2012) and payable on December 19, 2012.

2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.

3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this Nov 12 2012 at Pasig City.

[Signature]
WILLIAM TAN UNTIONG
Corporate Secretary

REPUBLIC OF THE PHILIPPINES )
CITY OF PASIG ) S.S.

BEFORE ME, a Notary Public in and for the city named above, personally appeared:

Name                Valid ID                  Date/Place of Issue
William Tan Untiong SSS ID No. 03-3257541-8 2-9-2012/Pasig City

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took an oath before me as to such instrument.

Witness my hand and seal this Nov 12 2012.

[Signature]

ATTY. AGATHA/OLGA S. DE JESUS
NOTARY PUBLIC
Until December 31, 2013
PTR No. 7514919 / Pasig City / January 2, 2012
BPP No. 874032 / RSM Chapter / December 19, 2011