



**COVER SHEET**

**JOLLIBEE FOODS CORPORATION**

(Company's Full Name)

**10/F Jollibee Plaza Building**  
**Emerald Avenue, Pasig City**

(Company's Address)

**(632) 634-1111**

Telephone Number

**December 31**  
(Fiscal Year Ending)

**Any day in the month of June**  
(Annual Meeting)

**SEC Form 17-C**

**Dividend Declaration**

(Form Type)

\_\_\_\_\_  
Amendment Designation (If applicable)

\_\_\_\_\_  
(Secondary License Type and File Number)

\_\_\_\_\_  
Cashier

\_\_\_\_\_  
LCU

\_\_\_\_\_  
DTU

**77487**  
S.E.C REG. No.

\_\_\_\_\_  
Central Receiving Unit

\_\_\_\_\_  
File Number

\_\_\_\_\_  
Document I.D.



**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT PURSUANT TO SECTION 17 OF THE  
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report April 13, 2011
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**  
Exact name of registrant as specified in its charter
5. **PHILIPPINES**  
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code XXXXXXXXXX (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**  
Address of registrant's principal office  
  
**1600**  
Postal Code
8. **(632) 634-1111**  
Registrant's telephone number, including area code
9. **N/A**  
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
<b>Common</b>	1,035,098,347
<b>Treasury Shares:</b>	16,447,340

*Note: Total outstanding common shares inclusive of 17,000 shares subject for listing. These represent shares purchased by employees in connection with JFC's Management Stock Option Program (MSOP).*

11. Item 9. Other Events

**The Board of Directors of Jollibee Foods Corporation approved in a meeting held today, April 13, 2011, the declaration of a regular cash dividend of Php0.50 per share. This cash dividend represents an increase of 16.3% over the amount of Php0.43 per share regular cash dividend declared in April last year. The regular cash dividend will be given to JFC stockholders of record as of May 5, 2011 and is planned to be paid on May 31, 2011.**




A handwritten signature in black ink, followed by the date "4/13/11".


**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**JOLLIBEE FOODS CORPORATION**  
Registrant



**YSMAEL V. BAYSA**  
*Chief Finance Officer*



**AGATHA OLGA S. DE JESUS**  
*Corporate Legal Counsel and  
Corporate Information Officer*

SECRETARY'S CERTIFICATE

I, WILLIAM TAN UNTIONG, Filipino, of legal age and with office address at the 10<sup>th</sup> Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the appointed Corporate Secretary of JOLLIBEE FOODS CORPORATION (the "Corporation"), a corporation duly organized and existing under Philippine law, with business address at the 10<sup>th</sup> Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Corporation on April 13, 2011:

RESOLVED, as it is hereby resolved, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2005, a cash dividend of P0.50 per common share, due to all stockholders of record as of May 5, 2011 (ex-dividend date of May 2, 2011) and payable on May 31, 2011.

2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.

3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this \_\_\_\_ day of \_\_\_\_\_ 2011 at Pasig City.

  
WILLIAM TAN UNTIONG  
Corporate Secretary

REPUBLIC OF THE PHILIPPINES )  
CITY OF PASIG ) S.S.

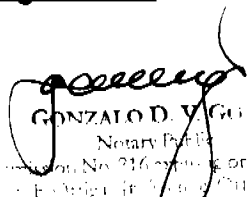
BEFORE ME, a Notary Public in and for the city named above, personally appeared:

<u>Name</u>	<u>Valid ID</u>	<u>Date/Place of Issue</u>
William Tan Untiong	SS# 03-307541-8	

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took an oath before me as to such instrument.

Witness my hand and seal this APR 13 2011.

Doc. No. 369 ;  
Page No. 75 ;  
Book No. I ;  
Series of 2011.

  
GONZALO D. VERGARA III  
Notary Public  
Notarial Commission No. 216 expires on December 31, 2011  
6<sup>th</sup> Floor Jollibee Plaza Bldg., Emerald Avenue, Pasig City  
MCLP Compliance No. 11-01-01-01-16/10 Pasig City  
PTA No. 669231; 01/06/11; Pasig City  
TSP No. 846088; 01/06/11; Pasig City  
Roll of Attorneys No. 54320