COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company’s Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Cash Dividend Declaration
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

File Number

Central Receiving Unit

Document I.D.
SEcurities and exchange commission
SEC form 17-c
Current report pursuant to section 17 of the
Securities regulations code (SRC) and SRC rule 17 thereunder

1. Date of Report 12 April 2012

2. Commission Identification number 77487

3. BIR Tax Identification No. 000-388-771

4. Jollibee foods corporation
   Exact name of registrant as specified in its charter

5. philippines
   Province, country or other jurisdiction of incorporation or organization

6. Industry classification code (SEC use only)

7. 10/F Jollibee plaza building, emerald avenue, pasig city
   Address of registrant's principal office

   1600
   Postal Code

8. (632) 634-1111
   Registrant's telephone number, including area code

9. N/A
   Former name, former address and former fiscal year, if changed since last report

10. Securities registered pursuant to sections 4 and 8 of the RSA

    Title of each Class                           Number of common stock
                                                                 & warrants outstanding

    Common                                             1,038,851,622
    Treasury Shares                                    16,447,340

Note: Total outstanding common shares inclusive of 106,001 shares subject for listing. These represent
shares purchased by employee/s in connection with JFC's Management Stock Option Plan (MSOP). It
also includes 1,245,025 MSOP shares exercised by employee participants, to be deducted from the
1,456,001 MSOP shares (per PSE disclosure no. WLIST_2011000010290 dated June 30, 2011) lodged
with Deutsche Regis Partner's Inc. last June 30, 2011.

11. Other Events

    The Board of Directors of Jollibee Foods Corporation approved in a meeting held today, April
    12, 2012 the declaration of a regular cash dividend of Php 0.58 per share. The regular cash
    dividend will be given to JFC stockholders of record as of May 9, 2012 and is planned to be paid
    on May 31, 2012. This cash dividend represents an increase of 16% over the amount of the
    regular cash dividend of Php0.50 per share declared in April last year.
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

YSMAEL V. BAYSA
Vice President – Corporate Finance
and Chief Finance Officer

AGATHA OLGA DE JESUS
Corporate Counsel & CIO
SECRETARY’S CERTIFICATE

1. WILLIAM TAN UNTIONG, Filipino, of legal age and with office address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the appointed Corporate Secretary of JOLLIBEE FOODS CORPORATION (the “Corporation”), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Corporation on April 12, 2012:

RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2005 and 2006, a cash dividend of P0.58 per common share, due to all stockholders of record as of May 9, 2012 (ex-dividend date of May 4, 2012) and payable on May 31, 2012.

2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.

3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this at Pasig City.

WILLIAM TAN UNTIONG
Corporate Secretary

REPUBLIC OF THE PHILIPPINES )
CITY OF PASIG ) S.S.

BEFORE ME, a Notary Public in and for the city named above, personally appeared:

Name: William Tan Untiong
Valid ID: 63-2013418
Date/Place of Issue: APR 12 2012

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took an oath before me as to such instrument.

Witness my hand and seal this APR 12 2012.