COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company’s Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Cash Dividend Declaration
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

File Number

Central Receiving Unit

Document I.D.
SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT PURSUANT TO SECTION 17 OF THE  
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER  

1. Date of Report 12 April 2010  
2. Commission identification number 77487  
3. BIR Tax Identification No. 000-388-771  
4. JOLLIBEE FOODS CORPORATION  
Exact name of registrant as specified in its charter  
5. PHILIPPINES  
Province, country or other jurisdiction of incorporation or organization  
6. Industry classification code (SEC Use Only)  
7. 10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE,  
PASIG CITY  
Address of registrant’s principal office  
1600  
Postal Code  
8. (632) 634-1111  
Registrant’s telephone number, including area code  
9. N/A  
Former name, former address and former fiscal year, if changed since last report  
10. Securities registered pursuant to Sections 4 and 8 of the RSA  

<table>
<thead>
<tr>
<th>Title of each Class</th>
<th>Number of shares of common stock &amp; warrants outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,033,101,519</td>
</tr>
<tr>
<td>Treasury Shares</td>
<td>16,447,340</td>
</tr>
</tbody>
</table>
11. Item 9. Other Events

The Board of Directors of Jollibee Foods Corporation approved in a meeting held today, April 12, 2010, the declaration of a regular cash dividend of Php0.43 per share. This cash dividend represents an increase of 16.2% over the amount of Php0.37 per share declared in April last year. Further, the JFC Board of Directors approved in the same meeting the declaration of a special cash dividend amounting to Php1.00 per share. Both the regular and special cash dividends totaling Php1.43 per share will be given to JFC stockholders of record as of May 7, 2010 and are planned to be paid on June 3, 2010.
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

YSMAEL V. BAYSA
Chief Finance Officer

AGATHA OLGA S. DE JESUS
Corporate Counsel &
Corporate Information Officer
SECRETARY’S CERTIFICATE

1. WILLIAM TAN UNTIONG, Filipino, of legal age and with office address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the elected and qualified Corporate Secretary of JOLLIBEE FOODS CORPORATION (the “Corporation”), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Company on April 12, 2010:

   RESOLVED, as it is hereby resolved, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2003 and 2004, a cash dividend of P1.43 per common share, due to all stockholders of record as of May 7, 2010 (ex-dividend date of May 4, 2010) and payable on June 3, 2010.

2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.

3. The foregoing statements are true and correct and in accordance with the records of the Company.

IN WITNESS WHEREOF, I have hereunto set my hand this day of APR 12 2010 2010 at Pasig City.

WILLIAM TAN UNTIONG
Corporate Secretary

REPUBLIC OF THE PHILIPPINES )
CITY OF PASIG ) S.S.

Before me, a notary public in and for the city named above, personally appeared:

<table>
<thead>
<tr>
<th>Name</th>
<th>Community Tax Certificate No.</th>
<th>Place/Date of Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>William Tan Untiong</td>
<td>03-091301374</td>
<td>03-091301374</td>
</tr>
</tbody>
</table>

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took on oath before me as to such instrument.

Witness my hand and seal this day of APR 12 2010 2010.

AGATHA OLGA S. DE JESUS
NOTARY PUBLIC
UNTIL DECEMBER 31, 2010
No. of Oath/ Attestation No. 5929
Notary Public in and for the City of Pasig
Certified true copy

Januaty 11, 2010 Pasig