



COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Cash Dividend Declaration

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.


Central Receiving Unit

File Number

Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **12 April 2010**
2. Commission identification number **77487**
3. BIR Tax Identification No . **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE,
PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of common stock & warrants outstanding
Common	1,033,101,519
Treasury Shares	16,447,340

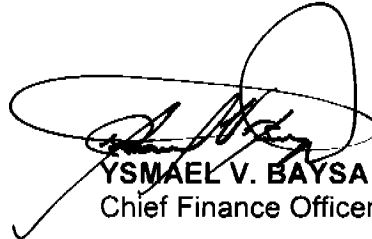
11. Item 9. Other Events

The Board of Directors of Jollibee Foods Corporation approved in a meeting held today, April 12, 2010, the declaration of a regular cash dividend of Php0.43 per share. This cash dividend represents an increase of 16.2% over the amount of Php0.37 per share declared in April last year. Further, the JFC Board of Directors approved in the same meeting the declaration of a special cash dividend amounting to Php1.00 per share. Both the regular and special cash dividends totaling Php1.43 per share will be given to JFC stockholders of record as of May 7, 2010 and are planned to be paid on June 3, 2010.


SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Chief Finance Officer



AGATHA OLGA S. DE JESUS
Corporate Counsel &
Corporate Information Officer

SECRETARY'S CERTIFICATE

I, WILLIAM TAN UNTIONG, Filipino, of legal age and with office address at the 10th Floor. Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the elected and qualified Corporate Secretary of JOLLIBEE FOODS CORPORATION (the "Corporation"), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor. Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

- 1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Company on April 12, 2010:

RESOLVED, as it is hereby resolved, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2003 and 2004, a cash dividend of P1.43 per common share, due to all stockholders of record as of May 7, 202010 (ex-dividend date of May 4, 2010) and payable on June 3, 2010.

- 2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.
3. The foregoing statements are true and correct and in accordance with the records of the Company.

IN WITNESS WHEREOF, I have hereunto set my hand this APR 12 2010 day of 2010 at Pasig City.

WILLIAM TAN UNTIONG
Corporate Secretary

REPUBLIC OF THE PHILIPPINES)
CITY OF PASIG) S.S.

Before me, a notary public in and for the city named above, personally appeared:

Table with 3 columns: Name, Community Tax Certificate No., Place/ Date of Issue. Row 1: William Tan Untiong, ASSESSMENT NO. XX1310594 EXPIRY 2013-06-01, SSS# 03-3257541-8

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took on oath before me as to such instrument.

Witness my hand and seal this day of 2010.

Doc. No. 479;
Page No. 96;
Book No. 1;
Series of 2010.

APR 12 2010

AGATHA OLGA S. DE JESUS
NOTARY PUBLIC
UNTIL DECEMBER 31, 2010
Reg. No. 2, Notary's No. 50929
Pasig City, Pasig, January 11, 210 Pasig
Notary Public, January 11, 2010 Pasig