



COVER SHEET

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City

(Company's Address)

(632) 634-1111

Telephone Number

December 31

(Fiscal Year Ending)

Any day in the month of June

(Annual Meeting)

SEC Form 17-C

Cash Dividend Declaration

(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.



**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER**

1. Date of Report **11 April 2013**
2. Commission identification number **77487**
3. BIR Tax Identification No. **000-388-771**
4. **JOLLIBEE FOODS CORPORATION**
Exact name of registrant as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation or organization
6. Industry classification code XXXXXXXXXX (SEC Use Only)
7. **10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY**
Address of registrant's principal office

1600
Postal Code
8. **(632) 634-1111**
Registrant's telephone number, including area code
9. **N/A**
Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of each Class	Number of shares of Common stock outstanding
Common	1,045,969,655
Treasury Shares:	
Common	16,447,340

Note: Total outstanding common shares inclusive of 1,500,000 and 3,507 MSOP shares exercised by employee participants, to be deducted from the 1,500,000 MSOP shares (per PSE disclosure No. WLST_201200003918 dated March 8, 2012) and 1,000,000 MSOP lodged with Deutsche Regis Partner's Inc. last March 8, 2012 and November 9, 2012 respectively. It also includes 785,765 ELTIP shares exercised by employee participants, to be deducted from the 1,400,000 shares (per PSE Disclosure No. WLST_2012000011273 dated July 9, 2012) lodged also with Deutsche Regis Partner's Inc. on July 9, 2012.

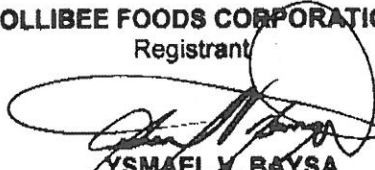
11. Other Events

Jollibee Foods Corporation (JFC) announced that its Board of Directors approved today, April 11, 2013 a cash dividend of Php0.65 per share of common stock for all shareholders of record as of May 7, 2013. This will be distributed on May 30, 2013. This cash dividend is 12.1% higher than that declared in the same period last year.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant



YSMAEL V. BAYSA
Vice President – Corporate Finance
and Chief Finance Officer



AGATHA OLGA DE JESUS
Corporate Counsel & CIO

CASH DIVIDEND:

CASH	-	₱0.65 per common stock
EX-DATE	-	May 2, 2013
RECORD DATE	-	May 7, 2013
PAYMENT DATE	-	May 30, 2013

SECRETARY'S CERTIFICATE

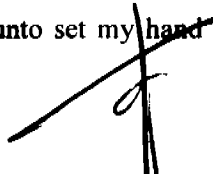
I, **WILLIAM TAN UNTIONG**, Filipino, of legal age and with office address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, being the appointed Corporate Secretary of **JOLLIBEE FOODS CORPORATION** (the "Corporation"), a corporation duly organized and existing under Philippine law, with business address at the 10th Floor, Jollibee Plaza Bldg., Emerald Avenue, Pasig City, hereby certify on behalf of the Corporation that:

- 1. The following is a true and correct copy of the resolutions adopted and approved by the Board of Directors of the Corporation on April 11, 2013:

RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2007, a cash dividend of P0.65 per common share, due to all stockholders of record as of May 7, 2013 (ex-dividend date of May 2, 2013) and payable on May 30, 2013.

- 2. The above-mentioned resolutions have not been amended, modified or rescinded, and are in full force and effect as of the date hereof.
- 3. The foregoing statements are true and correct and in accordance with the records of the Corporation.

IN WITNESS WHEREOF, I have hereunto set my hand this April 11, 2013 at Pasig City.


WILLIAM TAN UNTIONG
Corporate Secretary

REPUBLIC OF THE PHILIPPINES)
CITY OF PASIG) S.S.

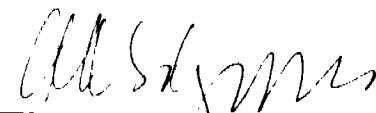
BEFORE ME, a Notary Public in and for the city named above, personally appeared:

<u>Name</u>	<u>Valid ID</u>	<u>CTC No./Date/Place of Issue</u>
William Tan Untiong	SSS ID No. 03-3257541-8	16269493/2-11-13/Pasig City

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took an oath before me as to such instrument.

Witness my hand and seal this April 11, 2013.

Doc. No. 299;
Page No. 61;
Book No. 10;
Series of 2013.


ATTY. AGATHA OLGA S. DE JESUS
NOTARY PUBLIC
Until December 31, 2013
PTR No. 8410638 / Pasig City / January 2, 2013
IBP No. 914022 / PSM Chapter / January 3, 2013
Roll No. 50929
MCLR No. IV - 004625 / Feb. 21, 2012