COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company's Full Name)

10/F Jollibee Plaza Building
Emerald Avenue, Pasig City
(Company's Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

SEC Form 17-C
Cash Dividend Declaration
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

File Number

Central Receiving Unit

Document I.D.
SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report 7 April 2014

2. Commission identification number 77487

3. BIR Tax Identification No. 000-388-771

4. JOLLIBEE FOODS CORPORATION
Exact name of registrant as specified in its charter

5. PHILIPPINES
Province, country or other jurisdiction of incorporation or organization

6. Industry classification code 20 (SEC Use Only)

7. 10/F JOLLIBEE PLAZA BUILDING, EMERALD AVENUE, PASIG CITY
Address of registrant's principal office

1600
Postal Code

8. (632) 634-1111
Registrant’s telephone number, including area code

9. N/A
Former name, former address and former fiscal year, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of each Class</th>
<th>Number of shares of common stock &amp; warrants outstanding</th>
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</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,052,686,307</td>
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<tr>
<td>Treasury Shares:</td>
<td></td>
</tr>
<tr>
<td>Common</td>
<td>16,447,340</td>
</tr>
</tbody>
</table>

Note: Total common outstanding shares of 1,052,686,307 is inclusive of 1,977,451 shares entrusted with Deutsche Regis Partners, Inc. with the following details:

MSOP Shares:
Beginning balance (per SEC Form 17-C dated April 1, 2014) 828,049
Shares applied for listing (121,500)
Ending balance, as of April 3, 2014 706,549

ELTIP Shares:
Balance, as of April 3, 2014-04-07 1,270,902
1,977,451

11. Other Events

Jollibee Foods Corporation (JFC) announced that its Board of Directors approved today, April 7, 2014, a cash dividend of Php0.75 per share of common stock for all shareholders of record as of May 8, 2014 (ex-dividend date of May 5, 2014). This will be distributed on May 30, 2014. This cash dividend is 15.4% higher than that declared in the same period last year.
SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

Ysmael V. Bata sa
Vice President – Corporate Finance
and Chief Finance Officer

Agatha Olga de Jesus
Corporate Counsel & CIO