COVER SHEET

S.E.C. Registration Number

JOLLIBEE FOODS CORPORATION

(Company's Full Name)

10/F JOLLIBEE PLAZA BUILDING
10 F. ORTIGAS JR. AVENUE
ORTIGAS CENTER, PASIG CITY

(Business Address: No. Street City / Town / Province)

Atty. Angeline L. Chong
Contact Person

(632) 634-1111 loc. 7817
Company Telephone Number

31-Dec
Month Day Year
Fiscal Year

Any Day in June
Month Day Year
Annual Meeting

Dividend Declaration

17C
Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings

Total no. of Stockholders

Domestic
Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = please use black ink for scanning purposes
COVER SHEET

JOLLIBEE FOODS CORPORATION
(Company’s Full Name)

10/F Jollibee Plaza Building
10 F. Ortigas Jr. Avenue,
Ortigas Center, Pasig City
(Company’s Address)

(632) 634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Any day in the month of June
(Annual Meeting)

Dividend Declaration
(Form Type)

________________________
Amendment Designation (If applicable)

________________________
(Secondary License Type and File Number)

________________________________________
Cashier

________________________________________
LCU

________________________________________
DTU

77487
S.E.C REG. No.

________________________________________
Central Receiving Unit

________________________________________
File Number

________________________________________
Document I.D.
SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report  April 5, 2017
2. Commission identification number  77487
3. BIR Tax Identification No.  000-388-771
4. JOLLIBEE FOODS CORPORATION
   Exact name of registrant as specified in its charter
5. PHILIPPINES
   Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. 10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER, PASIG CITY
   Address of registrant’s principal office
   1605
   Postal Code
8. (632) 634-1111
   Registrant’s telephone number, including area code
9. N/A
   Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of each Class</th>
<th>Number of shares of Common stock outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,076,887,879</td>
</tr>
<tr>
<td>Treasury Shares:</td>
<td></td>
</tr>
<tr>
<td>Common</td>
<td>16,447,340</td>
</tr>
</tbody>
</table>

Note: Total common outstanding share of 1,076,887,879 is inclusive 2,298,279 shares entrusted with Deutsche Regis Partners, Inc. with the following details:

<table>
<thead>
<tr>
<th>MSOP Shares:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning balance (per SEC Form 17-C dated April 4, 2017)</td>
<td>1,286,267</td>
</tr>
<tr>
<td>Shares applied for listing</td>
<td>-</td>
</tr>
<tr>
<td>Ending balance, as of April 5, 2017</td>
<td>1,286,267</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ELTI Shares:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Balance (per SEC Form 17-C dated April 4, 2017)</td>
<td>1,012,012</td>
</tr>
<tr>
<td>Shares applied for listing</td>
<td>-</td>
</tr>
<tr>
<td>Ending balance, as of April 5, 2017</td>
<td>1,012,012</td>
</tr>
</tbody>
</table>

TOTAL 2,298,279


11. Other Events

Jollibee Foods Corporation (JFC) announced that its Board of Directors approved today, April 5, 2017, a cash dividend of Php1.00 per share of common stock for all shareholders of record as of April 21, 2017 (ex-dividend date of April 18, 2017). This will be distributed on May 5, 2017. This cash dividend is 16.3% higher than the Php0.86 cash dividend per share declared on April 6, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

YSMAEL V. BAYSA
Chief Financial Officer &
Corporate Information Officer

VALERIE F. AMASTE
Vice-President and Head, Corporate Legal & Corporate Information Officer