COVER SHEET

JOLLIBEE FOODS CORPORATION

10/F JOLLIBEE PLAZA BUILDING
10 F. ORTIGAS JR. AVENUE
ORTIGAS CENTER, PASIG CITY

(Company's Full Name)

(Company Address: No. Street City / Town / Province)

Atty. Angeline L. Chong
Contact Person

(632) 634-1111 loc. 7817
Company Telephone Number

31-Dec
Month Day Year
Fiscal Year

Any Day in June
Month Day Year
Annual Meeting

Dividend Declaration
17C
Primary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = please use black ink for scanning purposes
SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT PURSUANT TO SECTION 17 OF THE
SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17 THEREUNDER

1. Date of Report        November 11, 2016
2. Commission identification number  77487
3. BIR Tax Identification No.  000-388-771
4. JOLLIBEE FOODS CORPORATION
   Exact name of registrant as specified in its charter
5. PHILIPPINES
   Province, country or other jurisdiction of incorporation or organization
6. Industry classification code  (SEC Use Only)
7. 10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER, PASIG CITY
   Address of registrant's principal office
   1605
   Postal Code
8. (632) 634-1111
   Registrant’s telephone number, including area code
9. N/A
   Former name, former address and former fiscal year, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

<table>
<thead>
<tr>
<th>Title of each Class</th>
<th>Number of shares of Common stock outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common</td>
<td>1,075,083,542</td>
</tr>
<tr>
<td>Treasury Shares:</td>
<td></td>
</tr>
<tr>
<td>Common</td>
<td>16,447,340</td>
</tr>
</tbody>
</table>

Note: Total common outstanding share of 1,075,083,542 is inclusive of 21,000 MSOP shares subject for listing and 2,275,694 shares entrusted with Deutsche Regis Partners, Inc. with the following details:

MSOP Shares:
- Beginning balance (per SEC Form 17-C dated November 2, 2016) 1,426,683
- Shares applied for listing (12,001)
- Ending balance, as of November 11, 2016 1,414,682

ELTIP Shares:
- Beginning Balance (per SEC Form 17-C dated November 2, 2016) 862,012
- Shares applied for listing
- Ending balance, as of November 11, 2016 862,012

TOTAL 2,275,694
11. Other Events

Jollibee Foods Corporation (JFC) announced that its Board of Directors approved today, November 11, 2016, a cash dividend of Php1.00 per share of common stock for all shareholders of record as of November 28, 2016 (ex-dividend date of November 23, 2016). This will be distributed on December 12, 2016. This cash dividend is 3.1% higher than that declared on November 9, 2015.

The total cash dividends declared in 2016 is Php1.86 per share, an increase of 5.1% versus the total cash dividends declared in 2015.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

[Signature]

VALERIE R. RAMANTE
Vice-President and Head, Corporate Legal & Corporate Information Officer
SECRETARY’S CERTIFICATE

I, VALERIE FERIA AMANTE, Filipino, of legal age and with office address at the 14/F Jollibee Plaza Bldg., 10 F. Ortigas Jr. Avenue, Ortigas Center, Pasig City, being the duly appointed Assistant Corporate Secretary of JOLLIBEE FOODS CORPORATION (the “Corporation”), a corporation duly organized and existing under Philippine law, with business address at 10/F Jollibee Plaza Bldg., 10 F. Ortigas Jr. Avenue, Ortigas Center, Pasig City, hereby certify on behalf of the Corporation that:

1. The following is a true and correct copy of the resolution adopted and approved by the Board of Directors of the Corporation on November 11, 2016:

   RESOLVED, that Jollibee Foods Corporation declares out of its unrestricted retained earnings as of 2010, a cash dividend of One Peso (PhP1.00) per common share, due to all stockholders of record as of November 28, 2016 (ex-dividend date of November 23, 2016) and payable on December 12, 2016.

2. The above-mentioned resolution has not been amended, modified or rescinded, and is in full force and effect as of the date hereof.

3. The foregoing statements are true and correct and in accordance with the records of the Corporation.
IN WITNESS WHEREOF, I have hereunto set my hand this _____ day of November 2016 at Pasig City.

VALERIE FERIA AMANTE
Assistant Corporate Secretary

REPUBLIC OF THE PHILIPPINES )
CITY OF PASIG ) S.S.

Before me, a Notary Public in and for the city named above, personally appeared:

Name                 Competent Evidence of Identity    Place/Date of Issue
Valerie Feria Amante     SSS ID# 07-17692471

who is personally known to me to be the same person who presented the foregoing instrument and signed the instrument in my presence, and who took an oath before me as to such instrument.

Witness my hand and seal this____ day of____ 11 NOV 2016 ___.